

INDIVISIBLE

VOTER REGISTRATION 101

INDIVISIBLE

November 9, 2017

GOALS FOR THIS TRAINING

①

WHY VOTER REGISTRATION?

Understand why voter
registration is key

②

PREPARE

Learn what steps to
take leading up to a
voter registration drive

③

PRACTICE

Practice your pitch!



WHY VOTER REGISTRATION?

Why do we do voter registration?

Barriers To Voting



Barriers To Voting



Barriers To Voting





ORGANIZE YOUR DRIVE

BE PREPARED

Coordinate with Partners!



Set your goals!

1 person can register 3-5 voters every 3 hour shift

11 weeks between now and May 15

*2 people * 3 voters registered * 11 weekly events = 66 voters
registered*

Find Locations!



Train your volunteers!





GAME DAY

High Traffic Canvassing



Come prepared

Put on a smile

Ask everyone

Practice your hook

Count your no's

Approach groups and stragglers

Debrief

Follow up

A photograph of a community event booth for 'Indivisible'. The booth is set up with a table covered in a white cloth. On the table, there are several items: a sign that says 'Register to Vote', a box, and some papers. A woman in a blue shirt is standing behind the table, and another woman in a black shirt with 'INDIVISIBLE' on it is sitting at the table. There are other people in the background, some standing and some sitting at other tables. The overall atmosphere is busy and community-oriented.

PRACTICE!

Running Your Event

Introduce everyone to each other and set the expectation to take questions at the end

Start your training no later than 15 minutes after the shift is supposed to begin

Don't start and stop the training - ask newcomers to stand aside and plan to fill them in after

Running Your Event

**Set goals for your team for the day or event
and break them into individual goals**

Emphasize mindset – hustle, grit, excitement

**Set expectations and review the rules – count
the number of no's**

Running Your Event

Practice your ask!

Show, don't just tell

Debrief at the end of every shift and ask for another commitment!

A photograph of a community event booth for 'Indivisible'. The booth is set up on a table with a white tablecloth. A woman in a black t-shirt and a grey baseball cap is seated at the table, looking at a laptop. Another woman is standing behind the table, and a man is standing to the right. The table has a sign that says 'Register to Vote' and a banner that says 'INDIVISIBLE'. There are various items on the table, including a laptop, a box, and some papers. The background shows other people and a large room.

THE NITTY-GRITTY



2018 is here. And building power starts on your home turf.

INDIVISIBLE435

We make voting easy.

We make sure you always know when elections are happening, and have the information you need to vote with confidence. Sign up to receive election reminders, get registered to vote, & apply for your absentee ballot!

GET STARTED 

IN ENGLISH | EN ESPAÑOL

Why Turbovote?



Easy to use



Registration is legible



More than voter registration

Welcome!

Let's get introduced.

We use your legal name to pre-fill official election paperwork (if you need any). But when we're sending you reminders and other info, we want to use the name or nickname you prefer — after all, we're going to be friends.

The name on my ID is:

Ezra	Middle
Levin	

But you should call me (optional):

First/nickname

BACK CONTINUE →

I prefer my election information via:

When elections happen, we send you one early reminder and another just before election day, with polling place and ballot information.

We also don't sell your information. You'll hear from us about when and how to vote. And that's it.

TEXT MESSAGE

Mobile number

EMAIL

Email

BACK

CONTINUE 



New Jersey Voter Registration Application

Please print clearly in ink. All information is required unless marked optional.

1 Check boxes that apply: <input type="checkbox"/> New Registration <input type="checkbox"/> Name Change <input type="checkbox"/> Address Change <input type="checkbox"/> Signature Update <input type="checkbox"/> Political Party Affiliation or Non-Affiliation Change					FOR OFFICIAL USE ONLY
2 Are you a U.S. Citizen? <input type="checkbox"/> Yes <input type="checkbox"/> No (If No, DO NOT complete this form)		Are you at least 17 years of age? <input type="checkbox"/> Yes <input type="checkbox"/> No (If No, DO NOT complete this form)			
3 Last Name	First Name	Middle Name or Initial	Suffix (Jr., Sr., III)		Clerk
4 Date of Birth					Registration #
5 NJ Driver's License Number or MVC Non-driver ID Number					Office Time Stamp
If you DO NOT have a NJ Driver's License or MVC Non-Driver ID, provide the last 4 digits of your Social Security Number: _____					
<input type="checkbox"/> "I swear or affirm that I DO NOT have a NJ Driver's License, MVC Non-driver ID or a Social Security Number."					
6 Home Address (DO NOT use PO Box)	Apt.	Municipality	County	State	Zip Code
7 Mailing Address if different from above	Apt.	Municipality	County	State	Zip Code
8 Last Address Registered to Vote (DO NOT use PO Box)	Apt.	Municipality	County	State	Zip Code
					<input type="checkbox"/> by mail <input type="checkbox"/> in person
9 Former Name if Making Name Change		a. Day Phone Number (Optional) _____			
		b. E-Mail Address (Optional) _____			
10 Do you wish to declare a political party affiliation? (Optional)					
<input type="checkbox"/> Yes, the party name is _____					
<input type="checkbox"/> No, I do not wish to be affiliated with any political party.					
11 Gender	Declaration - I swear or affirm that:				
<input type="checkbox"/> Female <input type="checkbox"/> Male	<ul style="list-style-type: none"> I am a U.S. Citizen I live at the above address I am at least 17 years old, and understand that I may not vote until reaching the age of 18. 				
<ul style="list-style-type: none"> I will have resided in the State and county at least 30 days before the next election I am not on parole, probation or serving a sentence due to a conviction for an indictable offense under any federal or state laws I understand that any false or fraudulent registration may subject me to a fine of up to \$15,000, imprisonment up to 5 years, or both pursuant to R.S. 19:34-1 					
Signature: Sign or mark and date on lines below		If applicant is unable to complete this form, print the name and address of individual who completed this form:			
X _____ Date _____		Name _____			
		Date _____			
		Address _____			



The Form

Important Instructions for sections 5, 6 and 10

- Registrants who are submitting this form by mail and are registering to vote for the first time: If you do not have any of the information required by section 5, or the information you provide cannot be verified, you will be asked to provide a COPY of a current and valid photo ID, or a document with your name and current address on it to avoid having to provide identification at the polling place.
Note: ID Numbers are Confidential and will not be released by any governmental agency. Any person who uses such numbers illegally shall be subject to criminal penalties.
- If you are homeless, you may complete section 6 by providing a contact point or the location where you spend most of your time.
- You may declare a political party affiliation or you may declare to be unaffiliated, regardless of any prior party affiliation. If you are a previously affiliated voter who wants to change political party affiliation or become unaffiliated, you must file this form no later than 55 days before the primary election in order to vote in the primary election. Completing section 10 is OPTIONAL and will not affect the acceptance of your voter registration application.

Need More Information? Check boxes below if you would like to receive more information about:

- voting by mail
- becoming a poll worker
- polling place accessibility
- voting if you have a disability, including visual impairment
- available election materials in this alternative language: _____

For further information visit Elections.NJ.gov or call toll-free 1-877-NJVOTER (1-877-658-6837)

NJ Division of Elections - 03/18/18

QUESTIONS?



CALL TO ACTION

“It is no longer acceptable to be passive. It is no longer acceptable to remain silent. Voters have all of the power, and we are committed to bringing the force of that power to the polls.”

-- Saily Avelenda

New Jersey Deadlines



New Jersey Primary

Voter registration deadline: May 15, 2018



New Jersey General

Voter registration deadline: October 16, 2018



New Jersey Laws



Non-discrimination



Voter ID



Vote by mail



In-person absentee and early voting



Primaries



Access for voters with disabilities



QUESTIONS?



TAKEAWAYS
